

FUJIKINA ARLES



Alex Webb / Magnum Photos

exhibitions
 talks
 workshops
 photo walks
 portfolio reviews
 gear trials
 sensor cleaning

16 rue des Arènes, Arles

06.07
 → 11.07

FUJIKINA ARLES

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Since its launch, FUJIKINA has established itself as an event of global reach. While it travels from Tokyo to New York, it is in Europe that the concept has most recently found its natural home, with landmark editions in Berlin, Stockholm, and more recently, Copenhagen and Madrid. Today, FUJIKINA returns to Arles for its third edition. Far more than a simple gathering, it offers a programme combining exhibitions with more than 80 highlights, invitations to celebrate, experiment, and bring together all those who create, live, and love photography.



Archives FUJIKINA ©2025

Building on the success of the two previous Arles editions, which attracted more than 7,500 enthusiasts, FUJIKINA has become a highly anticipated event within the international contemporary photography scene. Enriched by an ever-growing number of collaborations, it stands as one of the few spaces capable of bringing together such a diverse range of participants – artists, institutions, collectives, professionals, and enthusiasts, around an open and pluralistic vision of photography.

From 6 to 11 July 2026, the event returns for a third edition in the heart of Arles, on rue des Arènes, within a venue that has once again been transformed and reimaged for the occasion.

Throughout the exhibition trail, visitors encounter a wide range of artistic expressions, presented both by iconic figures such as Alex Webb and by artists with singular sensibilities including Yohanne Lamoulère, Alain Willaume, Julien Rocheblave, Baptiste Vitorino and Bobby. In Arles, the experience extends far beyond the exhibitions themselves: artists, whether invited guests, ambassadors, or friends of the brand, also contribute through a rich programme of workshops, talks, and encounters. Each proposal asserts a strong identity, reflecting the creative energy and interactivity at the heart of the medium.

Initiated by Fujifilm, FUJIKINA renews its promise: an inspiring experience bringing together exhibitions, workshops, talks, photowalks, and experimental sessions, all within a spirit of sharing and transmission that encourages new ways of seeing.



Alex Webb / Magnum Photos

FUJIKINA ARLES, Renewing Perspectives

With FUJIKINA, Fujifilm champions a holistic approach to photography, embracing its full richness: artistic, technical, social and cultural. For its third edition, FUJIKINA is not simply returning, it is reinventing itself. In a world of images undergoing constant transformation, this year's programme is an invitation to look at things differently.

Renewal, here, is understood in every sense of the word. It is a renewal of perspectives, driven by a desire to give voice to emerging narratives, to visual territories still largely unexplored, and to sensibilities that are reshaping the way we inhabit the world.

In this context, Alex Webb, a member of the renowned Magnum Photos agency, presents an exhibition where iconic archives meet a previously unseen series, both steeped in the spirit of Mexico's youth.

In the same spirit of dialogue, Tendance Floue and Fujifilm orchestrate an encounter between Yohanne Lamoulère and Alain Willaume, two artistic voices which, each in their own way, examine the tensions of contemporary life.

Other trajectories further enrich this constellation: Julien Rocheblave draws upon the memory of Hokusai in a reinterpretation of the Mount Fuji motif, while Baptiste Vitorino, a graduate of the École nationale supérieure de la photographie, explores zones of indeterminacy between fiction and the materiality of the image. Photographer Boby, meanwhile, shares what captures his eye through his distinctive visual language of the moment, immediate, vibrant and richly coloured.

Yet what truly defines the essence of this edition is its hybrid, almost organic nature. Far more than a succession of exhibitions, the event has been conceived as a genuine creative laboratory. The richness of the programme generates a vibrant bubble within Arles' cultural calendar, a self-contained ecosystem where time itself seems to accelerate. Upon entering this space, visitors are free to either wander according to their own curiosity or to immerse themselves fully in a complete sensory experience.

To bring this vision to life, the event unfolds through a programme of remarkable density. No fewer than 80 activations will punctuate the week, forming a constellation of encounters where quantity serves quality and ambition. This abundance is no coincidence: it reflects both the excellence and the diversity of contemporary photographic practices. Every activation, whether a talk, portfolio review, workshop, photowalk or ephemeral installation, is designed to spark exchange and curiosity. All immersive field sessions are led by professionals, inviting participants to test equipment in real-world conditions.

Remaining true to this dynamic, the event brings together established artists, emerging voices and new talents alongside the brand's ambassadors, including Laura Bonnefous, Mathias Zwick, Magali Delporte, Mathias Benguigui, Julien Apruzzese, Jonathan Bertin and Ljubiša Daničević, among others.

Finally, because images are not only created but also reflected upon, FUJIKINA offers visitors the opportunity to discover, or rediscover, FUJIFILM equipment with guidance from the brand's experts: touch-and-try sessions, product loans, check-and-clean services, and more. To make any newfound inspiration easier to pursue, exclusive product offers will also be available throughout the event period via partner retailer Photo Ciné Comédie.



Yohanne Lamoulère / Tendance Floue



FUJIKINA ARLES, Converging Approaches

If renewal is its driving force, community is its beating heart. This edition has been conceived as a space for collective reflection, where each participant’s vision enriches a broader dialogue, transforming the event into an essential crossroads for those shaping the world of image-making.

1. Co-creating with the Rencontres d’Arles

For its 57th edition, the Rencontres d’Arles more than ever asserts itself as a meeting point for thousands of photographers and photography enthusiasts, united around a programme that brings heritage and contemporary creation into dialogue.

At the heart of this creative momentum, Fujifilm is taking a new step by renewing its support for the festival: a partnership which, over the years, has become one of the event’s defining signatures.

The brand reaffirms its commitment alongside the Rencontres d’Arles in actively supporting the vitality of contemporary photographic practices. Since 2024, Fujifilm has served as a Major Partner of the photography workshops, developing an exclusive programme of masterclasses in perfect synergy with the festival’s identity, available to book directly through the festival website.

In 2026, this alliance reaches an unprecedented level of maturity. Extending the momentum initiated in 2025, Fujifilm and the Rencontres d’Arles are co-creating a high-level conference series within FUJIKINA. Now fully integrated into the official programme, this event has become an unmissable highlight of the opening week, offering a major platform for reflection on the plurality of images and the future of creative practice.



Archives FUJIKINA ©2025



Alex Webb / Magnum Photos

2. Questioning the Spirit of Youth, a New Magnum Exhibition

For the third consecutive year, Fujifilm welcomes Magnum Photos and spotlights the work of Alex Webb through the exhibition *Las Calles: In Spirit of Youth*. Having photographed for more than fifty years in Mexico, Webb has explored the deep shadows, vibrant colours and incandescent light of its enigmatic streets. In this new exhibition, his iconic archives enter into dialogue with a recent series, at times capturing a surreal universe where Mexico's youth seem suspended in time. Webb's work embraces the country's raw vitality, suggesting that the spirit of Mexico's streets remains an eternal source of mystery.

In keeping with this theme, Fujifilm is also supporting the launch of the second edition of *Magnum Chronicles*, which offers a global portrait of Generation Z. The project creates a sensitive and political mapping of today's youth, in dialogue with the survey conducted in the 1950s by the pioneering photographers of Magnum Photos.

Alex Webb's exhibition will remain on view until 30 August 2026 at the Galerie Arena, 16 rue des Arènes, as part of the OFF programme.

3. Exploring New Narratives Together with Tendance Floue

Continuing this exploration of documentary forms, the collective Tendance Floue, celebrating its 35th anniversary this year, also seeks to capture the complexities of contemporary life. Such exceptional longevity within the photographic landscape is no coincidence, but the result of an enduring pursuit of independence and constant reinvention. This anniversary also offers an opportunity to highlight a long-standing and sustainable partnership with Fujifilm: a collaboration initiated during the Fragiles project and now taking on a new form at the heart of FUJIKINA.

Today, this collective of 24 artists continues to explore increasingly free and daring narrative forms. This search takes shape within FUJIKINA through the exhibition by Yohanne Lamoulère and Alain Willaume. Presented within the same space, their residency works (one created at the Villa Albertine in the United States, the other at the Villa Kujoyama in Japan) resonate with one another. Whether through the harshness of reality or the delicacy of dreamlike imagery, both photographers reveal a form of clarity that transforms their geographical explorations into a genuine promise for the future.

4. Bearing Witness to Urgency: The Commitment of World Press Photo

This exploration of visual languages and sensitive geographies gives way to an essential immersion into the upheavals shaping our present moment. Supported internationally by Fujifilm Global, World Press Photo embodies a photographic practice rooted in the urgency of current affairs, driven by an uncompromising commitment to information, rigour and testimony.

Through its annual selections and public programmes, the organisation highlights documentary narratives that contribute to a deeper understanding of contemporary global issues. Throughout the week, World Press Photo will host workshops and privileged moments of exchange with the public. Its presence at FUJIKINA Arles will also provide an opportunity to discover the organisation’s educational programme, the Joop Swart Masterclass, through a dedicated exhibition of images illustrating its commitment to nurturing and educating the visual storytellers of tomorrow.

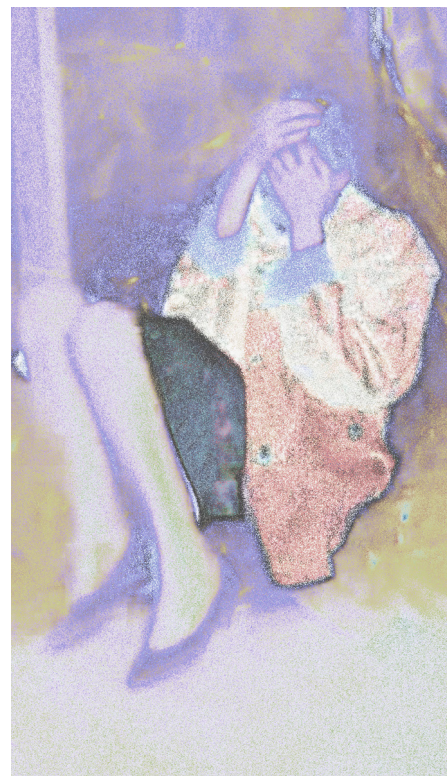
It is within this dialogue between poetic vision and the force of reality that the event finds its singularity, establishing itself as an essential space for reflection on the way we see the world.

5. Passing on Knowledge and Supporting Emerging Talent in the Heart of Arles

For this third edition, Fujifilm places transmission and support for emerging creativity at the centre of its commitment by strengthening its long-term relationship with the École nationale supérieure de la photographie in Arles. In 2026, this ambitious partnership takes shape through the creation of the Fujifilm Prize for Technical Excellence, a new initiative designed to recognise and support emerging talents in their mastery of the medium. This ambition is embodied through the exhibition of Baptiste Vitorino, the prize’s first laureate, whose work reflects this pursuit of excellence. At the same time, the school’s former building once again becomes a place for dialogue and exchange through the organisation of portfolio reviews, offering future photographers a privileged moment for guidance and visibility.

This commitment to the next generation of photographers forms part of a broader and enduring relationship with the city of Arles itself. Since 2024, Fujifilm has reaffirmed its attachment to the city by supporting the renovation of the Hôtel Quiqueran de Beaujeu, thereby contributing to the momentum of Arles Créative, a meeting place dedicated to contemporary creative practices. Today, this partnership continues to grow, contributing both to the development of the institution and to the vitality of the local artistic scene.

By bringing these initiatives together, Fujifilm creates a dialogue between transmission, creation and territorial engagement, in perfect resonance with the spirit of FUJIKINA.



Baptiste Vitorino

6. Revealing the Materiality of the Image: With the Picto Laboratory

Long-standing accomplices within the world of image-making, Picto and Fujifilm bring technique and creativity into dialogue through the art of photographic printing. To celebrate the laboratory's 75th anniversary, Fujifilm is partnering on the publication of an exceptional book with The Eyes.

Like a journey behind the scenes of materiality itself, the book explores the almost intimate relationship between photographer and printmaker, revealing the hidden expertise through which a vision takes physical form. This mastery is presented during FUJIKINA through a selection of collector's prints taken from the publication, offering visitors a direct encounter with the tangible nature of the photographic image.

In this way, the publication seals a shared vision of photography, where technical excellence exists entirely in the service of pure emotion.



Alain Willaume / Tendance Floue





Julien Rocheblave

An opportunity to explore the entire Fujifilm imaging ecosystem

A true showcase of innovation, FUJIKINA offers a fully immersive experience into Fujifilm's X Series and GFX Series digital camera ranges through dedicated demo and product loan spaces. The experience continues with the instax™ range, including the instax Wide Evo™ and the brand's latest release, the instax mini Evo Cinema™. The tangible side of photography is also celebrated through Fujifilm Print solutions. Throughout the opening week, technology meets practice within the Print Showroom at FUJIKINA, where workshop participants will have the opportunity to print their own creations.

FUJIKINA also brings together a wide range of technical partners whose expertise further enriches this event dedicated to creativity and image-making.

By further strengthening its commitments and artistic vision, the event confirms its singular place within the cultural landscape. It is no longer simply about showcasing images and how they are made, but about creating a home for those who make them, think about them, and love them.



Julien Rocheblave

Partners

Rencontres d'Arles, ENSP, OFF, Arles Créatives, Aix Marseille Université, Magnum Photos, WPP, Tendance Floue, Picto, Profoto, Capture One, SmallRig, Eizo, Photo Ciné Comédie

The full programme can be found on the dedicated page of the website:

<https://www.fujifilm-x.com/fr-fr/events/fujikina-arles-2026/>

Discovery Pass – free
Premium and Experience Pass – from €10
Register via the QR code



Practical Information

FUJIKINA Arles
Hôtel Quiquaran de Beaujeu
→ 16 rue des Arènes, Arles
→ From Monday 6 July to Saturday 11 July
Open to the public on Monday 6 July at 3 pm
Open upon registration from 10 am to 7 pm

Magnum Exhibition
Las Calles: In Spirit of Youth
Galerie Arena
→ 16 rue des Arènes, Arles
→ From Monday 6 July to Sunday 30 August

Contacts

Fujifilm France
Christophe Eisenhuth
christophe.eisenhuth@fujifilm.com

For all information requests, please contact Julien Diers, FUJIKINA Arles Press and Public Relations

Julien Diers – jigsaw
institut@postculture.org
+33 (0)7 88 15 08 29



PRESS CONTACT

jigsaw
Julien Diers
institut@postculture.org
+33 (0)7 88 15 08 29



FUJIFILM



FUJIKINA

ARLES 2026

expositions
conférences
workshops
sorties photo
lectures de portfolio
démonstration et prêts
nettoyage capteur

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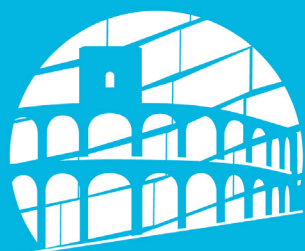
PROGRAMME
ET INSCRIPTION
OBLIGATOIRE



ARLES 2026 LES RENCONTRES DE LA PHOTOGRAPHIE | MAGNUM | EN SP | ARLES CREATIVE | Festival Off Arles | WORLD PRESS PHOTO | TENDANCE > FLOUE | PICTO



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